



Dear Golfers, Sports Fans, and Friends,

The Deacon Jones Foundation is pleased to invite you to participate in the **Deacon Jones Celebrity Golf Classic**, January 23-25, 2010 at the Pechanga Resort & Casino in Temecula, CA.

Members of the Pro Football Hall of Fame and other All Pro football legends will captain each foursome in a five-man, best ball, scramble tournament. ***And---We will be televised on The NFL Network this year!***

Your team will arrive at the Pechanga Resort & Casino on Saturday, January 23rd. You and your guests are invited to a kick-off VIP party that evening, including a **Happy Birthday Celebration for two of the "meanest" football players ever---Deacon Jones and Dick Butkus!** There will be special gifts to all our guests, autograph and photo opportunities with the Hall of Famers, and a fabulous evening for all who attend.

Sunday, January 24th, is our **Super Send Off 2010**---the NFL Conference Championship games. Legends of the gridiron will be in attendance to watch the festivities with you, comment on the games, eat, drink, and be merry, and talk smack with the fans. There are gifts, prizes, raffles, and a fabulous auction for all lovers and collectors of special sports memorabilia.

Monday you will play a round of golf in a scramble format with your celebrity Team Captain on **Pechanga's new championship course, Journey**. And, of course, there will be an Awards Party following the tournament. This will be an extraordinary event, and an experience you won't want to miss.

The Deacon Jones Foundation was established to assist young people with educational, mentoring, and community programs to help break the cycle of strife that is so detrimental to inner-cities throughout this country. We are proud of our accomplishments and thankful for the undying support of all our friends.

Whether you play with your corporate team or as an individual golfer, we hope that you will join **The Deacon Jones Celebrity Golf Classic and Super Send Off 2010** for a very special weekend and some memorable fun.

Sincerely,

Deacon Jones, President/CEO

One hundred percent of the proceeds of **The Deacon Jones Celebrity Golf Classic and Super Send Off 2010** benefit the Deacon Jones Foundation---a 501 ©(3) public charity. IRS ID #33-0737187. Your donation is tax deductible to the fullest extent of IRS laws.

HALL OF FAME SPONSOR

The Deacon Jones Celebrity Golf Classic is a TEAM tournament. Winning is all about teamwork. Your company's TEAM will play on a championship golf course, with a Pro Football Hall of Fame Captain. Your company's name and logo will be given preferential positioning in all advertising and public relations campaigns, event collateral and promotional materials throughout the 3-Day event.

Sponsor Hospitality:

- One (1) Four-Person team, hosted by your Pro Football Hall of Fame Team Captain
The Deacon Jones Celebrity Golf Classic provides the following accommodations:
 - One Suite plus 4 additional rooms for 3 nights at the Pechanga Resort & Casino
 - Private automobile or limousine service throughout your stay
 - San Diego or Private Airport Limousine pick-up and delivery
 - Four (4) Large Gift Baskets of Pechanga Spa products
- Eight (8) invitations to the Saturday Evening's VIP Reception and Birthday Party
- Sixteen (16) invitations to Sunday's Super Send Off 2010
- Private photo/autograph opportunity with the Hall of Famers and celebrity guests
- Eight (8) invitations to the Awards Luncheon directly following the tournament
- Each member of your foursome receives:
 - Golf Classic Gift Package
 - A complimentary *Spa Gift Certificate for any one hour treatment* of your choice
 - Commemorative Program Journal
 - Complimentary Photograph of your five person team
 - *Plus* special gifts from Deacon Jones' Private Collection
 - Members of your foursome or their guests may choose to spend their free time in any of the following activities:
 - Tour Temecula's famous wine country and antique stores
 - Use their Spa Gift Certificate to enjoy the amenities of the world class Spa
 - Enjoy Casino Gaming, Swimming, Restaurants and other Resort amenities

Print Advertising...Public Relations Benefits:

- Logo placement and company identification on all print advertising and collateral materials
- Sponsor name inclusion on all Press Releases and Promotional Materials
- Logo placement and company identification on:
 - Two (2) Banners prominently displayed at the Golf Course, Super Send Off and VIP Party
 - Main Golf Classic Sponsor Board
 - Your Three (3) Tournament Golf Carts
- One (1) Hole Sponsorship (on a televised hole), and hole signage
- Full-Page, Four-Color Advertisement in the Commemorative Program Journal
- Ten (10) additional copies of the Commemorative Program Journal autographed by the Hall of Famers

On-Site Marketing Benefits:

- Introduction at Saturday Night's Dinner and Pairings Party
 - Opportunity to provide logo premium products to tournament participants, to be included in the Golf Classic Gift Pack

HALL OF FAME SPONSORSHIP-----\$25,000 FOURSOME SPONSORSHIP PACKAGE

FEARSOME FOURSOME SPONSOR

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Sponsor Hospitality:

- One (1) Four-Person team, hosted by your Pro Football Hall of Fame Team Captain
The Deacon Jones Celebrity Golf Classic provides the following accommodations:
 - 4 Hotel rooms for 2 nights at the Pechanga Resort & Casino
 - San Diego Airport pick-up and delivery
 - Four (4) Large Gift Baskets of Pechanga Spa products
 - Eight (8) invitations to the Saturday Evening's VIP Reception and Birthday Party
 - Eight (8) invitations to Sunday's Super Send Off 2010
 - Private photo/autograph opportunity with the Hall of Famers and celebrity guests
 - Eight (8) invitations to the Awards Luncheon directly following the tournament
 - Each member of your foursome receives:
 - Golf Classic Gift Package
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 - Tour Temecula's famous wine country and antique stores
 - Use their Spa Gift Certificate to enjoy the amenities of the world class Spa
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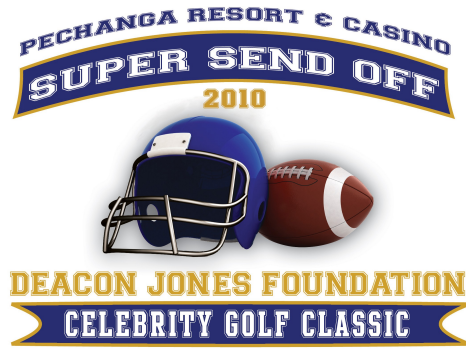
Print Advertising...Public Relations Benefits:

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 - Two (2) Banners prominently displayed at the Golf Course, Super Send Off and VIP Party
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On-Site Marketing Benefits:

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- Opportunity to provide logo premium products to tournament participants, to be included in the Golf Classic Gift Pack

FEARSOME FOURSOME PACKAGE-----\$10,000 FOURSOME SPONSORSHIP



We gladly accept your invitation and will send our company's four person TEAM to participate and play in the *Deacon Jones Celebrity Golf Classic and Super Send Off 2010* at the Pechanga Resort & Casino January 23-25, 2010

Sponsor Information:

Name of Company _____
 Address _____ City _____
 State _____ Zip Code _____
 Telephone _____ Fax _____ email _____
 Company Contact _____

Sponsorship Commitment and Registration Form:

We are pleased to participate in *The Deacon Jones Celebrity Golf Classic and Super Send Off 2010* with the following sponsorship package or packages:

- Fearsome Foursome Package**.....\$10,000
- Hall of Fame Package**.....\$25,000

We are reserving _____ foursomes, for a total contribution of \$ _____

Please return this form along with your check made payable to to the Deacon Jones Foundation
 751 S Weir Canyon Rd, #601
 Anaheim Hills, California 92808

Or you may pay by Credit Card:

Name on Card _____
 AMEX _____ Visa _____ MC _____ Number _____ Expiration _____

[You may fax your response directly to the Deacon Jones Foundation at 714-459-8317](#)

[For questions please call 714-281-2842](#)

[Space is limited:](#) Please make your reservations early.

INDIVIDUAL GOLFERS AND SPONSORSHIPS

You are cordially invited to attend the *Deacon Jones Celebrity Golf Classic and Super Send Off 2010*, January 24-25, 2010, at the Pechanga Resort & Casino in Temecula, CA.

INDIVIDUAL GOLF PACKAGE

Hospitality:

- One (1) playing spot---you will be paired with three other golfers and your Pro Football Hall of Fame or All Pro Team Captain
 - Includes breakfast, lunch, and refreshments
- One (1) hotel room for Sunday night at the Pechanga Resort & Casino, Single or double occupancy.
- Two (2) invitations to Sunday's Super Send Off 2010 includes:
 - NFL Conference Championship Games with the Legends of Football
 - Opportunity for photos with the celebrities
 - Gift Bag for each attendee
 - Fabulous Sports Memorabilia Auction
 - Food, Fun, and Football all day
 - Raffles, Prizes
- Two (2) invitations to the Awards Luncheon directly following the tournament
- Each golfer receives:
 - Golf Classic Gift Pack
 - Commemorative Program Journal
 - Complimentary Photograph of your five person team
 - A Pechanga Spa Gift
- You and your guest may choose to spend your free time in any of the following activities:
 - Casino Gaming at Pechanga's state-of-the-art facility
 - Tour of Temecula's Wine Country and Antique Shops
 - Use the amenities at the fabulous Pechanga Spa

INDIVIDUAL GOLF AND SUPER SEND OFF 2010 PACKAGES-----\$1,250

We are reserving _____ Individual Packages for a total contribution of \$ _____

Please return this form along with your check made payable to the Deacon Jones Foundation
751 S Weir Canyon Rd, #601
Anaheim Hills, California 92808

Or you may pay by Credit Card: Name on Card _____
AMEX ___ Visa ___ MC ___ Number _____ Expiration _____

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The Deacon Jones Foundation is a 501©(3) public charity. Your donations are tax deductible contributions to the fullest extent allowed. Federal Tax ID #33-33-0737187

PECHANGA RESORT & CASINO
SUPER SEND OFF
2010



DEACON JONES FOUNDATION
CELEBRITY GOLF CLASSIC

January 23-25, 2010
Pechanga Resort & Casino
Temecula, CA