

“Even with his fellow Hall of Famers, Deacon Jones held a special status. He was an icon among icons.”

Roger Goodell, NFL Commissioner

DEACON JONES Foundation

▶ We are strengthening
our youth & the
communities in which
they live.

501 (c)(3) Non-Profit Foundation

VOICES heard

WE ARE
COMMITTED
TO MAKING A
DIFFERENCE
IN THE LIVES
OF INNER
CITY YOUTH

HELPING TO BUILD STRONG COMMUNITIES SINCE 1997

MORE
THAN 20
YEARS OF
POSITIVE
CHANGE

YES WE CAN

The Deacon Jones Foundation was created with a mission to develop [leaders](#) ... young, [educated](#), talented, [intelligent](#), accomplished people who understand their [commitment to the communities](#) from which they come, and have the tools and [the desire to return to give back](#) of their knowledge; to help those less fortunate; to [help stem the cycle of inner-city strife](#) and continuous depreciation of neighborhoods; to [be positive role models](#) for others to emulate.

In cooperation with the National Football League, the Deacon Jones Foundation provides an educational program centered on the arts in public schools & arts institutions throughout the United States.

AN AFTER SCHOOL
INITIATIVE

The entire program is FREE to all participating students.

BUILDING
STRONGER
COMMUNITIES
THROUGH
EDUCATION



OUR VISION

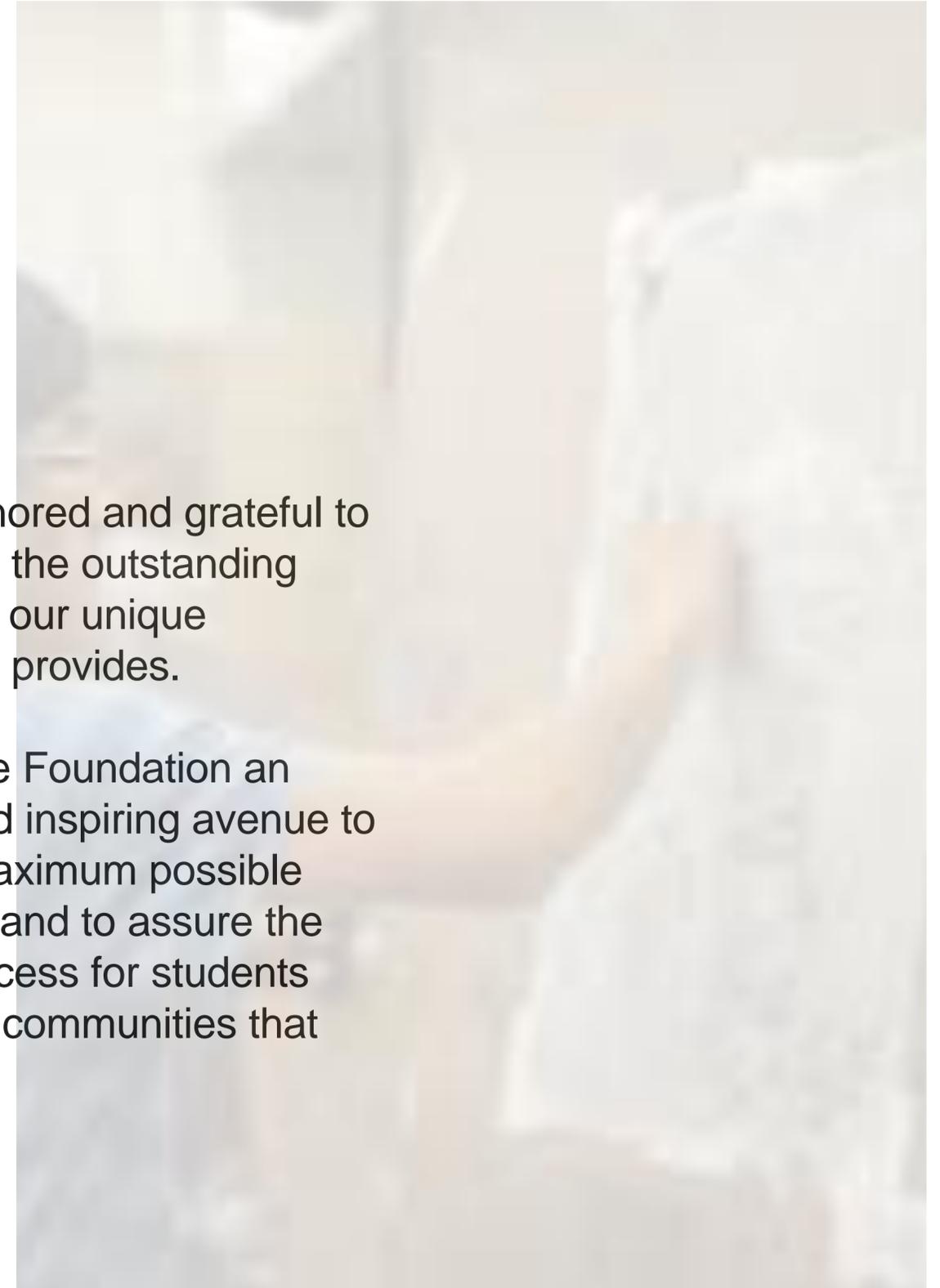
TO BE A VEHICLE FOR CHANGE IN CITIES
THROUGHOUT THE UNITED STATES.

BUILDING THOUGHTFUL LEADERS
THROUGH OUR YOUTH WHO BELIEVE IN
THEIR COMMUNITIES.

AND GIVING THESE EMERGING, TALENTED
INDIVIUDUALS THE MENTAL TOOLS TO BE
POSITIVE ROLE MODELS TO OTHERS.

We are honored and grateful to
the NFL for the outstanding
opportunity our unique
partnership provides.

It allows the Foundation an
exciting and inspiring avenue to
offer the maximum possible
assistance and to assure the
utmost success for students
and for the communities that
are served.



TODAY'S YOUTH ARE TOMORROW'S
LEADERS

ARTISTIC EXPRESSION

Young Emerging
Artists
Education &
Scholarship Program

Students whose families do not have the financial means to afford private lessons or access to after school programs for their children must deny them the ability to learn from professionals in those fields.

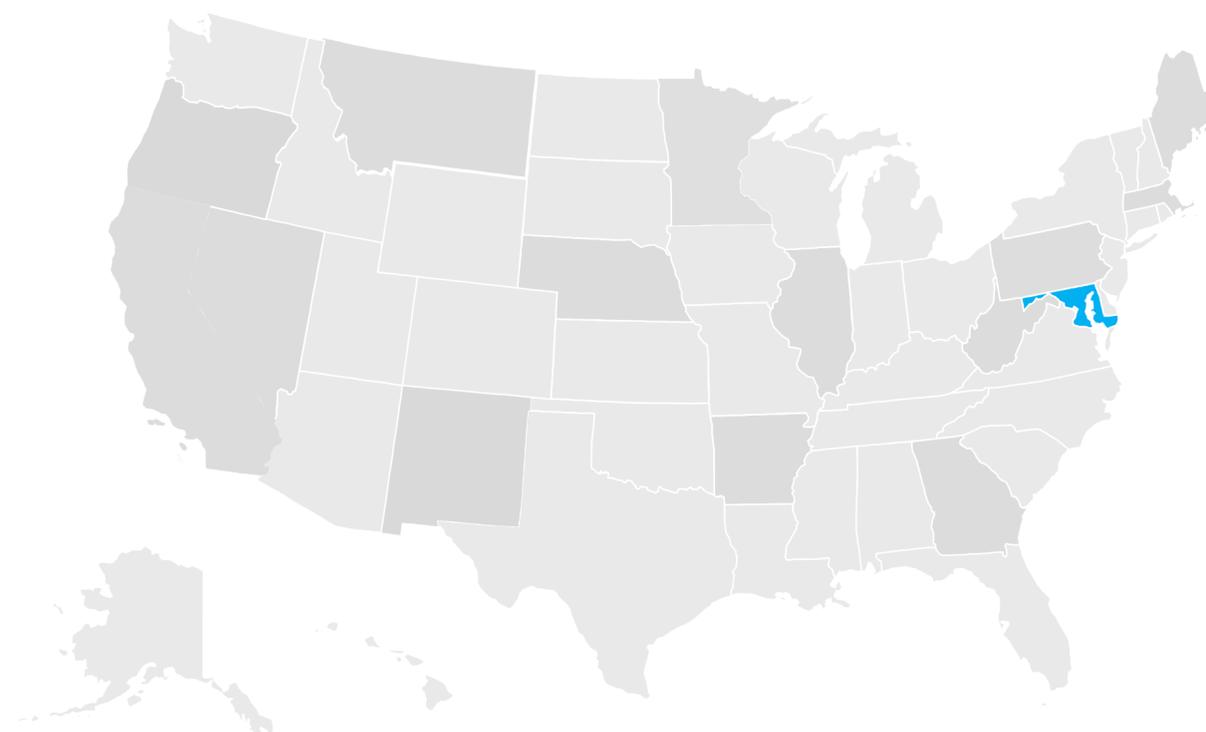
The Deacon Jones Foundation believes that artistic expression of all types is an integral part of a student's education and offers them a way of communicating that is a valuable asset throughout their lives.



2019

LET'S CHANGE THE
CONVERSATION

BALTIMORE
MARYLAND



IMPROVING Curriculum

CREATIVITY GIVES STUDENTS
THE ABILITY TO PERCEIVE THE
WORLD IN NEW WAYS.

TURNING NEW & IMAGINATIVE
IDEAS INTO REALTY.

Maryland Art Place (MAP): Our Baltimore Partner www.mdpartplace.org

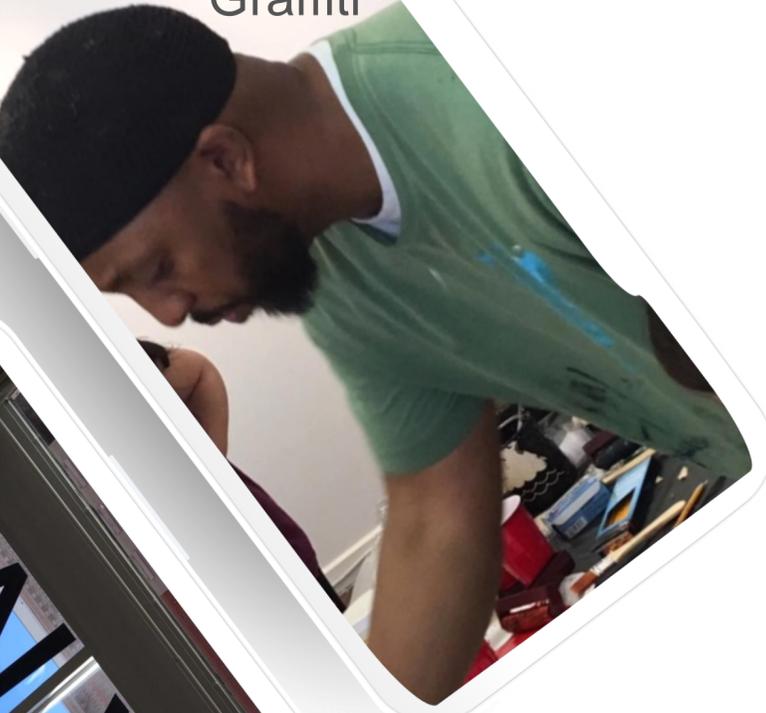
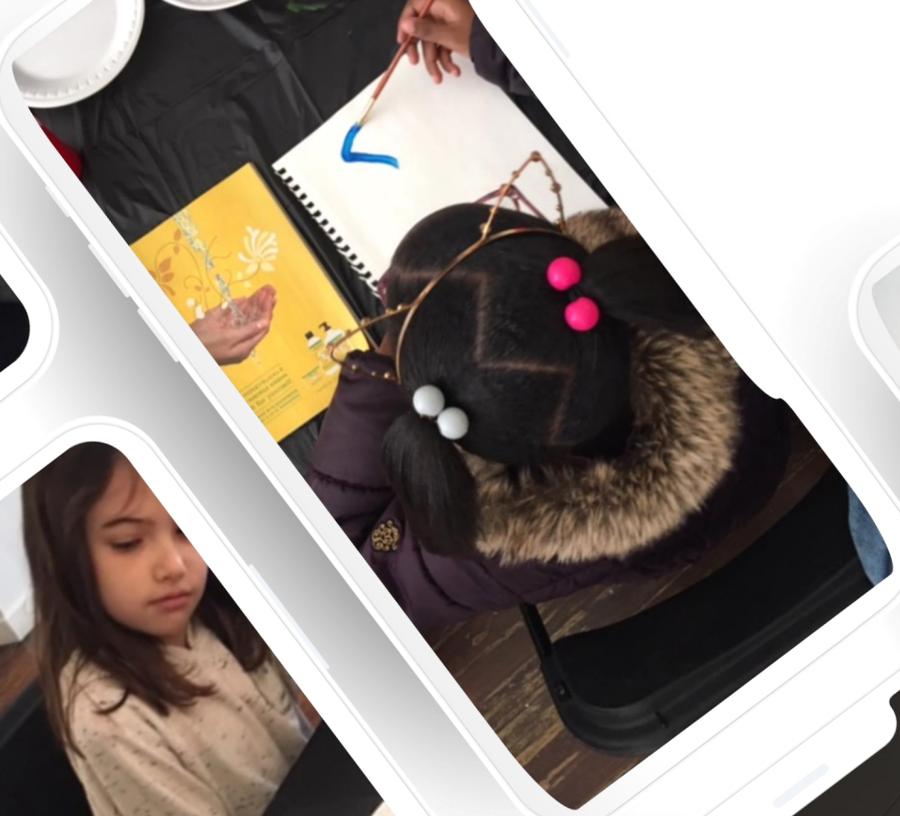
MAP is committed to fostering an environment conducive to the growth of contemporary art in Maryland, and has sought to fulfill its mission through broad-based programming which offers artists and the public a variety of avenues for challenging interaction and advancement.

Artist Mentor: Wesley Clark www.wesleyclarkart.com

Wesley Clark grew up in Silver Spring, Maryland. He received his BFA from Syracuse University and his MFA from George Washington University. Clark has been exhibiting his works since 2003 showing in Baltimore, New York, Chicago, and Philadelphia. His works can be found in collections from here in the United States to Europe and Japan.

Wesley Clark Artist Statement:

“The foundation of my work is to challenge and draw parallels between historical and contemporary cultural issues. My primary focus surrounds blacks in America and the African Diaspora. I examine the psyche of young black males feeling like a target and being targeted. I question tradition or the lack of tradition and the role it plays on one's values today. Objects that are antiques or antiques are associated with historical relevance and wealth. By placing these issues in an antiques object I am establishing the value in furthering a discussion around a particular issue. Analyzing historic and present social and economic disparities are what shape my conceptual process.”



Artist Wesley Clark
Printmaking
Collage
Mural
Graffiti

**“Just to be in
Deacon’s presence
you felt like you
were a better
person,
just for being there
in that moment.”**

Warren Sapp
NFL Hall of Fame 2013

WE WILL AMPLIFY YOUNG VOICES

The Deacon Jones Foundation Young Emerging Artist & Education Program will take place after school and will last for four to six weeks. The program is free for the participating students.

The program supports public school students who have exhibited an interest and talent in the arts but lack the resources and support to turn that talent into opportunities for the future.

Our goal is to develop leaders who will become responsible young adults with a clear vision and a plan for their personal success. We are thrilled to be working with MAP and Wesley Clark in Baltimore and look forward to an exceptional program.

Students will have the opportunity to display their work, and sell it, at the 2nd annual [KIDOOO](#) (Kid Out of Order) on Friday, April 5th at MAP. The exhibit is in cooperation with [Out of Order](#), which will be celebrating its 22nd year. Installation for the KIDOOO exhibit takes place on Saturday, March 30th.

KIDOO was created as an opportunity for young artists to exhibit their work in a major arts venue, expanding MAP’s programming to students in elementary, middle and high school. Young artists ages 6-16 will be featured.



2019

OVERVIEW

TIMEFRAME:

4-6 Weeks

MAXIMUM NUMBER OF STUDENTS:

25



2019

INVESTMENT

PROGRAM COST:

\$9,000

MORE
THAN 20
YEARS OF
POSITIVE
CHANGE

YES WE CAN

The Deacon Jones Foundation was created with a mission to develop [leaders](#) ... young, [educated](#), talented, [intelligent](#), accomplished people who understand their [commitment to the communities](#) from which they come, and have the tools and [the desire to return to give back](#) of their knowledge; to help those less fortunate; to [help stem the cycle of inner-city strife](#) and continuous depreciation of neighborhoods; to [be positive role models](#) for others to emulate.



“Deacon was one of the greatest players in NFL history. Off the field he was a true giant. His passion and spirit will continue to inspire those who knew him.”
Bruce Allen, General Manager, Washington Redskins



DEACON JONES
FOUNDATION | Making A Difference.



CONTACT US

deaconjones.com



inquiry@deaconjones.com



a 501(c)(3) non-profit



Baltimore Contact:
Allison Parker-Abromitis
c 443-834-5113
allison@parkerpr1.com



The Deacon Jones Foundation was created with a mission to develop leaders ... young, educated, talented, intelligent, accomplished people who understand their commitment to the communities from which they come, and have the tools and the desire to return to give back of their knowledge; to help those less fortunate; to help stem the cycle of inner-city strife and continuous depreciation of neighborhoods; to be positive role models for others to emulate.